

Good Morning,

As you may know, last August 17th we suffered a terrorist attack in a very tourist area of Barcelona, Las Ramblas. The terrorists even planned to attack in a very touristy and religious area such as the Sagrada Familia.

Currently, the Spanish society and its institutions are much more sensitive to the issue of tourism security, and I am sure that your Congress will be a source of wisdom and experience to learn how to prevent future incidents and better protect the tourism industry.

To promote in my country the magnificent Congress of Tourist Security of Las Vegas this year, I would carry out the following actions:

- Publicize the congress on a regular basis until April in all the social networks that I manage related to Tourist Security and Safety (Facebook, Twitter, LinkedIn ...). If I could get a seat to go to the Congress, I would report live all the news of the in-live congress (with the Organizers' permission). I would like to be a spokesman for the entire Spanish-speaking environment.

- Write and publish articles in relation with the topics discussed in previous editions to advertise the TYPES of topics addressed in this environment previous request of that information to the Organization itself so that it is true and reliable.

- Announce the Congress among Universities and Schools of my territory, that may be interested in it (Tourism Studies, Security, etc ...)

- Take advantage of my personal relations with my students of tourism and hotel security at the Autonomous University of Barcelona, to talk about the excellence of this congress and invite them to join me in enjoying this congress.

- Publicize this congress among those connections of mine with the distinct institutions of public security (Policia Nacional, Guardia Civil, Mossos d'Esquadra, Policia Local) and private security, and emergencies (health, fire, civil protection ...).

- Advertise this congress in the different official estates of my country so that they can make it known to their collaborators (Tourism of Barcelona, Tourism of Catalonia, Tourism of Spain, Hotel Associations, Security Associations, etc ...)

- Advertise this congress in the different papers and online magazines of Security and Tourism in my country (Hosteltur, Safety, Security and Emergency Notebooks, 112, etc ...).

I strongly believe that pursuing these actions, I would actively help making the congress known in a credible and efficient way to your target audience in the Spanish geography.

Sincerely.

Ferran Anguera.
Barcelona
Spain

Barcelona, 18th January 2018.