



INTERNATIONAL TOURISM SAFETY ASSOCIATION

April 26-29, 2015
Las Vegas Convention Center
Meeting Room N250
3150 Paradise Road
Las Vegas, Nevada, USA
www.touristsafety.org

SUNDAY, APRIL 26, 2015

8:00am – 04:00pm	REGISTRATION OPEN
9:00am – 4:00pm	CERTIFICATION PROGRAM: TOPPS / TOURISM ORIENTED POLICING AND PROTECTIVE SERVICES (INSTRUCTIONAL CLASS)
12:00pm – 1:00pm	LUNCH

MONDAY, APRIL 27, 2015

8:00am – 4:00pm	REGISTRATION OPEN
10:00am – 12:00pm	CERTIFICATION PROGRAM: TOPPS / TOURISM ORIENTED POLICING AND PROTECTIVE SERVICES (EXAMINATION)
12:00pm – 1:00pm	LUNCH ON YOUR OWN
1:00pm – 4:00pm	LAS VEGAS TOURS: <ul style="list-style-type: none">• BACK-OF-THE-HOUSE TOUR OF SECURITY & SUEVILLANCE OPERATIONS OF CITY CENTER• HOOVER DAM & POWER PLANT

TUESDAY, APRIL 28, 2015

7:00am – 4:00pm	REGISTRATION OPEN
8:00am	CONTINENTAL BREAKFAST
8:30am	NELLIS AIR FORCE BASE HONOR GUARD PRESENTATION
8:45am – 9:00am	OPENING REMARKS & ROSSI RALENKOTTER, PRESIDENT / CEO, LAS VEGAS CONVENTION AND VISITORS AUTHORITY
9:00am – 10:00am	STATE OF TOURISM SECURITY – Peter E. Tarlow, Ph.D., President of Tourism & More, Inc., College Station, Texas, USA <p>Dr. Tarlow will present an overview of the problems facing tourism in the next year and how they will need to meet current and future tourism security issues. He will analyze the state of tourism, how terrorism is impacting tourism and its connection to such United States issues as the VISA waiver program. Tarlow will also look at the relationship between tourism security and economic security. Tarlow will provide specific recommendations for tourism security professionals as to what they will need to do to secure their jobs and enhance the safety of their visitors and guests.</p>
10:00am – 10:15am	BREAK
10:15am – 11:15am	LESSONS FROM THE HISTORY OF NIGHTLIFE – 10,000 YEARS FROM MESOPOTAMIA TO VEGAS – Mark A. Bellis, OBE, Bangor University & Public Health, Wales, United Kingdom <p>The foundations of modern nightlife go back thousands of years to when people first abandoned nomadic lives to build and live in cities. Since then, countless cultures have added their own innovations and regulations in attempts to balance safety and security with excitement and anonymity. Looking back at how nightlife developed over the past 10,000 years, we can learn from history's successes and failures and develop a greater insight into the challenges posed by nightlife today.</p>
11:15am – 12:15pm	TOURIST SAFETY: A DEMAND FOR CHANGE – Robert H. Duvall, Captain, Financial Crimes Bureau, Las Vegas Metropolitan Police Department, Las Vegas, Nevada, USA <p>Changing demographics of Las Vegas tourism requires us to alter the way we police and secure the Las Vegas Strip. Many might call it a demand for change; others might say it is an evolution of how we do things. It could be both.</p>
12:15pm – 1:30pm	LUNCH / KEYNOTE ADDRESS: HUMAN TRAFFICKING – Gwendolyn L. Pascoe, Director, Southern Nevada Human Trafficking Task Force, Las Vegas Metropolitan Police Department, Las Vegas, Nevada, USA <p>Participants will receive an overview of the human trafficking problem around the world, with specific attention given to how and where it is occurring in the United States, the laws used to prosecute traffickers, and the importance of the Tourism Industry's understanding and response to this crime.</p>
1:30pm – 2:30pm	GLOBAL HEALTH AND SECURITY – Scott Lillibridge, M.D., Texas A & M University, School of Public Health, College Station, Texas, USA <p>Dr. Lillibridge will review health threats associated with global travel, what types of health risks are associated with global travel and how are they mitigated. He will highlight the intersection between health and security in terms of risks for corporate and individual clients. Such issues include disease outbreaks, diminished public health infrastructure and ongoing conflict. His presentation concludes by highlighting common approaches to improving the health security for corporate and individual clients, business travelers and tourists.</p>
2:30pm – 2:45pm	BREAK
2:45pm – 3:45pm	STUDENT TRAVEL AND TOURISM: RISK MITIGATION TO PROTECT OUR MOST VULNERABLE – Thomas Pasquarello, Managing Partner, Global Secure Resources, Boston, Massachusetts, USA <p>Students participating in study abroad programs, cultural exchanges and field trips generate billions of dollars in revenue for the tourism industry. Although this growth is expected to double in the next (5) years, government and industry leaders have failed to implement standardized security protocols to ensure the safety of international students studying in the United States as well as American students studying abroad. Discussion will center on vulnerabilities and risk mitigation strategies.</p>
3:45pm – 4:00pm	DAILY WRAP-UP
4:00pm – 5:30pm	NETWORKING RECEPTION

WEDNESDAY, APRIL 29, 2015

7:30am – 8:30am	INTERNATIONAL TOURISM SAFETY ASSOCIATION’S MEMBERS BREAKFAST
8:00am	CONTINENTAL BREAKFAST
8:30am – 8:45am	OPENING REMARKS & JOSEPH LOMBARDO, SHERIFF, CLARK COUNTY, NEVADA
8:45am – 9:45am	ENHANCING THE TOURIST’S EXPERIENCE THROUGH EFFECTIVE CROWD CONTROL - Anthony J. Raganella, Deputy Inspector, Commanding Officer, Disorder Control Unit, New York City Police Department, New York City, New York, USA In this lecture, NYPD Deputy Inspector Anthony J. Raganella will discuss how intelligent and professional crowd control can increase visitors’ enjoyment and safety at major events and all they have to offer. The myriad – yet essential – policing considerations that go into achieving this goal will also be highlighted.
9:45am – 10:00am	BREAK
10:00am - 11:00am	BEFORE THE VIOLENCE – DETECTING AND HANDLING WORKPLACE VIOLENCE – Adam B. Coughran, Master Police Officer, Garden Grove Police Department, Garden Grove, California, USA Workplace violence is on the rise across the country in every profession. Often times violence in the workplace can be prevented long before it ever begins. This session will provide indicators, detection and prevention methods for an enhanced understanding of the concepts and principles behind workplace violence.
11:00am – 12:00pm	A REASONABLE PERSON’S GUIDE TO RISK – Steven Adelman, Attorney, Adelman Law Group, PLLC, Scottsdale, Arizona, USA Attorney and venue safety expert Steven A. Adelman gives you a simple formula to distinguish reasonable from unreasonable risks, and then works a hypothetical scenario to help you manage your own property's issues.
12:00pm – 1:30pm	LUNCH / KEYNOTE ADDRESS: TOURISM SECURITY: THE VIEW FROM LATIN AMERICA – Maximiliano C. Mauvecin, CEO / President, Mauvecin & Company, Cordoba, Argentina (South America) Latin America is a large and growing region, a tourist destination and also home to many of the top sporting events like the World Cup and the Olympic Games. Throughout the region, it confronts different realities where violence is still present. Mr. Mauvecin will discuss how Latin America handles both security and violence, the challenges facing this region and how might these challenges spill over into North America.
1:30pm – 2:30pm	TOURISM AND TERRORISM: AN OVERVIEW OF THE ISRAELI CASE – Yoel Mansfeld, Ph.D., Head, Center for Tourism, Pilgrimage & Recreation Research and Head, M.A. Program on Tourism, Planning & Development, University of Haifa, Haifa, Israel Perhaps no nation in the world has had to face the issue of tourism safety as much as Israel has. Israel has become a leader in tourism security and safety and stands as a symbol for the tourism industry as to what to do. This lecture will examine how Israel keeps its tourist and visitor’s safe despite the region’s many challenges.
2:30pm – 2:45pm	BREAK
2:45pm – 3:45pm	TOURISM INDUSTRY TARGET HARDENING USING BEHAVIOR RECOGNITION – Todd McGhee, Managing Partner / Co-Founder, Protecting the Homeland Innovations, LLC, Braintree, Massachusetts, USA Keeping patrons, employees and property free of liability and criminal acts is a daunting task for any resort and tourism venue and the security professionals within. The art of detecting and countering potentially illicit behavior lies in recognizing the early warning signals often exhibited by rule breakers, criminals and violent extremists. Developing human intelligence and deploying behavior recognition methods to a threat continuum will better help identify high frequency/low threat incidents to low frequency/high threat occurrences, ultimately establishing a safer workplace and environment for all.
3:45pm – 4:00pm	WRAP-UP AND CLOSING COMMENTS

Above agenda is subject to change without notice.

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